



LEAF in 2008

farming • food • environment • countryside • communities

Contents

From our President Baroness Byford, DBE



From our President.....	2
From our Chairman	3
From our Chief Executive	5
Highlights of our Year.....	6-9
LEAF for Demonstration and Communication.....	11
LEAF for Market Opportunities.....	12
LEAF for Technical Know-How.....	13
LEAF for your Voice in Government.....	15
Thank you.....	16-17
The Financial Picture: Summary Accounts.....	19
Who's Who at LEAF.....	20-21
LEAF Looking Ahead.....	22
Join LEAF	23



2008 has seen a major change of heart within Government; Ministers now acknowledge the importance of Food Security. World-wide food shortages, due to droughts or severe flooding have brought home the fact that we cannot take the future of fresh food for granted. I am grateful to all who support the work of LEAF in encouraging sustainable food production in an environmentally sensitive way.

This has been the Year of Food and Farming, an industry - led initiative to

help children understand the way in which food is produced. They learn how their food is grown, from whence it comes, and what happens to it before it is served on their plate. FACE has supplied schools with attractive, informative material and the web continues to take thousands of hits a day. However, ultimately nothing is more worthwhile than experiencing life on a farm first hand and being in the countryside. LEAF's Open Farm Sunday was a real flagship event for the year.

I would like to thank particularly all those farmers who opened their gates and warmly welcomed families on to their farms for the Open Farm Sunday in June. It is impossible to assess the true value of open days but the feedback was so positive and the day will long be remembered. The booklet 'Open Farm Sunday 2008 – Results and Lessons Learnt,' reflects the enjoyment of the day; individual stories speak for themselves.

During the year LEAF has, in addition to Open Farm Sunday, held several other occasions. Caroline and the team came to Parliament to address Peers and MP's about the work of LEAF under the heading 'Making Sustainability Work - is the environment a luxury we can no longer afford?' The occasion attracted leading parliamentarians, many of whom knew about the work of LEAF; the questions and discussions that followed

highlighted the challenges the industry faces in providing for the needs of the Nation.

In November I had the pleasure of hosting LEAF's President's Event with the theme 'Where's the food? – for us, for health, for nature and for a future.' Speakers addressed the balance between the economic, environmental and social demands being placed on our planet. It was a hugely successful meeting attended by many of LEAF members as well as supporters in the food and farming sectors.

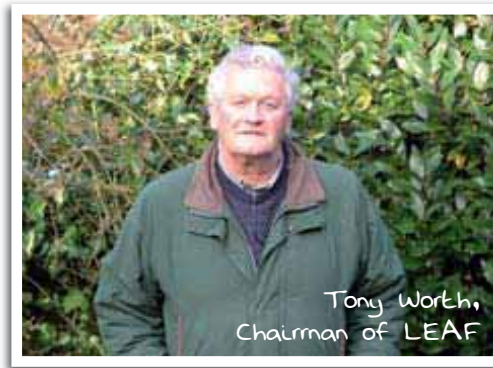
Finally, might I thank all members of the LEAF team for their tireless contribution. Caroline has done so in her report but, for my part, I would like to thank her for her continued positive, enthusiastic and cheerful leadership.

Congratulations on a successful year and my very best wishes for 2009.

Best wishes, Hazel

From our Chairman

Tony Worth



LEAF has had another successful year and we continue to forward and promote our objectives and mission. We could not be better placed to support farmers through the rapidly developing food scene, climate change and the 'credit crunch'.

As I travel around the UK in my role as LEAF Chairman, it is encouraging how much support there is for LEAF and our principles. Whether it is the framework of Integrated Farming, supported by the LEAF management tools, the community involvement and pride generated by Open Farm Sunday or standing out in the market place with LEAF Marque. We have so much to offer farmers to ensure their businesses are on a really strong footing.

The revised structure which was set up in 2006 with a new Board of Trustees is working well. However, there are still funding issues which need to be addressed and plans for a major drive for new members are well underway. We look forward to your continued support in the year ahead.



June 2008 saw the third Open Farm Sunday, the largest single event uniting the farming industry to get the public out onto farms on one day. It was particularly well supported by a range of sponsors, and attracted some 150,000 people to over 400 farms. Host farmers put such a huge amount of effort into pulling together to make Open Farm Sunday happen and I thank each and every one of them for taking part. The enthusiasm for the event is evident, and we will be building on this success in 2009.

Our other activities continued during the year. Speak Out and Information Boards continue to be popular. There has been continued dialogue promoting IFM to both the UK government and the EU through our European Partners, EISA.

LEAF Marque continues to go from strength to strength with some 18% of UK


fresh fruit and vegetables now accredited to LEAF Marque standards. We are grateful to the many companies that support LEAF Marque on their products rewarding farmers who have 'gone the extra mile' for the environment, as well as providing consumers with sustainable food products. Furthermore, Waitrose's continued commitment to encouraging its overseas suppliers to become LEAF Marque accredited, offers consumers a greater number of 'green' food choices. It also means that we operate on a level playing field and that any products from other countries imported with the LEAF Marque logo are to the same environmental standards as those produced in this country.

I am grateful, as ever, for the support we receive from everyone involved with LEAF – our Demonstration Farmers and Innovation Centre representatives, farmer and corporate members, trustees and the many individuals

who sit on our management committees. We must continue to promote Integrated Farming and the LEAF Audit as that is the only long term sustainable option to balance our need for a productive agriculture that cares for the environment.

Finally, my thanks go to the LEAF staff. They work incredibly hard for what we all believe in, led as always by our dedicated Chief Executive, Caroline Drummond.

I look forward to continuing to work with you all during 2009 to ensure a prosperous, thriving and vibrant farming industry.


Tony Worth
Chairman



As one of the largest suppliers of fresh produce to UK retailers, the companies within Fresca Group have first hand experience of the importance of LEAF and its accreditation system.

Our technical staff support our growers through their accreditation process and in their efforts to continue improving their environmental performance. We help bridge the gap between grower and retailer, providing valuable ongoing commercial and technical support, backed up with solid audit benchmarks by organisations such as LEAF. We know that taking a pride in our farming landscape and striving to improve our impact on the environment has demonstrable benefits for agricultural businesses – that’s why we’re pleased to be associated with this publication and with LEAF.

To learn more about Fresca Group and our constituent businesses, please see www.frescagroup.co.uk



www.frescagroup.co.uk

From our Chief Executive

Caroline Drummond



Caroline Drummond,
Chief Executive of LEAF

We have seen a rapid acceleration of change in the countryside during 2008. At LEAF we have remained consistent and focused in our founding principles - the need to balance productive agriculture with care for the environment and our natural resources. In a year where we saw such an unprecedented increase in the price of fuel and fertiliser, the attention to detail demanded by an Integrated

Farming approach has never been greater. We remain clear that our balanced message of efficiency in inputs, care for the environment and making a profit will see farmers through these fluctuating times.

We have invested a large amount of time and resources this year refocusing on these key issues and our core objectives to define how best to support our members and forge a practical way forward for sustainable agriculture. We have emerged from this having refined our vision, our mission and LEAF's future. We now have a clearer view of the way forward, and most importantly, how to get there. Developing tools to help farmers adopt Integrated Farming, helping them demonstrate their environmental credentials to consumers, strengthening the LEAF Marque and working with UK and EU politicians to ensure farmers carrying out Integrated Farming get recognised for their efforts, remain our four core objectives.

During 2008, we have updated the LEAF Audit with new questions and supporting information and are also pleased that members will shortly be able to gain access to The Green Box, a new resource to help farmers carry out simple on-farm monitoring and demonstrate how they care for natural resources.

Open Farm Sunday touched all the senses this year with over 400 farms taking part and a massive 150 000 people stepping out on to farms across the UK to celebrate all that is good in

the countryside. A big thank you to everyone, the host farmers, their families, friends and neighbours and hundreds of our industry supporters and sponsors. After only three years, Open Farm Sunday has become one of the highlights of the farming calendar and we have ambitious plans for Open Farm Sunday 2009 on the 7th June.

LEAF Marque continues to grow – both here in the UK and overseas. It provides a real opportunity for farmers to get closer to their customers and get recognition for their environmental commitment. We are grateful to the many organisations, farmers, corporate members and government agencies who remain committed to LEAF Marque and its ability to address the global challenges for farming, food and the environment.

And finally, we have continued to work hard to forge stronger links with politicians and provide practical case studies and solutions to influence policy challenges. We have met with many MP's and MEP's during the year, including Lord Rooker and Hilary Benn and held a very positive briefing in the House of Lords at the end of October. We are grateful to our President, Baroness Byford for her unstinting support and representation.

I am proud of what we have achieved over the last 17 years and look forward to reinforcing our messages and support for farmers in our 18th year. There are many challenges ahead and LEAF is committed to providing tangible opportunities

for farmers to adopt more sustainable farming practices and encourage the general public to understand the story behind their food, their countryside and their environment. It is a testament to the loyalty, enthusiasm and dedication of our Chairman, trustees, staff and members that we have emerged as one of the leading farming charities in the UK. In particular, a huge thank you to the LEAF team - Jeremy, Roly, Camilla, Justine, Val, Sue and Carol for 'making it all happen.'

A handwritten signature in black ink, appearing to read "Caroline Drummond".

Caroline Drummond
Chief Executive

Highlights of our year

Here are some of our key events and achievements during Spring 2008



LEAF Chairman, Tony Worth becomes Chairman of EISA (European Initiative for Sustainable Development in Agriculture).



20 workshops are held all over the UK to help farmers get geared up for Open Farm Sunday.



LEAF Marque goes global with Waitrose extending its commitment to LEAF Marque to its overseas growers.



LEAF's IFM Database gets updated to include the latest IFM research from around the world.



This year's LEAF Demonstration Farmer training event is held in Lincolnshire. The two day event included a visit to Hall Farm, Grimsby Fish Docks and Doddington Hall.



In collaboration with RSPB, we produce five fantastic new farmland bird notice boards to add to our existing collection.



LEAF has a stand at the Waitrose Leckford Festival which is visited by over 10 000 members of the public.



Global wine company Freixenet, launches the first LEAF Marque wines.

Highlights of our year

Here are some of our key events and achievements during Summer 2008



We produce a set of eye catching "Feed Your Senses" posters promoting LEAF and how farming feeds all five senses. Every LEAF member receives a set of posters.



We get lots of national press coverage following our Open Farm Sunday press launch held at Sally Bendall's farm in Suffolk.



Open Farm Sunday is a big hit for a third year with over 400 farms opening up and a massive 150 000 people visiting their local farm to celebrate British farming. Plans start for OFS 09 on the 7th June.



LEAF has a stand again at the Royal Highland Show - we get lots of interest from members and the stand is chosen by the BBC to interview and film Richard Lochhead MSP (Secretary for Rural Affairs and Environment).



Linking Environment And Farming

Farm Walks and Talks

twelve activities to make them memorable



Farming • Food • Countryside • Milk • Meat • Poultry

LEAF develops a new activities handbook packed with ideas on different farm visit activities for children. The handbook is sent to all OFS host farmers.

YOUR M&S

LEAF holds a joint reception with M&S at the Royal Show, hosted by Baroness Byford and attended by many of our members.

Waitrose

Waitrose continues to support LEAF Marque and increases the number of lines carrying the LEAF Marque logo.

Open Farm Sunday
1st June 08
www.farmsunday.org



LEAF works together with AIC, FWAG, NFU and CLA to update the paper based Tried and Tested nutrient management plan.

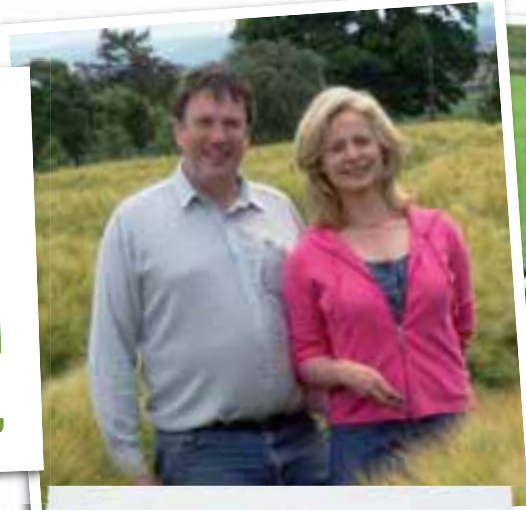
Highlights of our year

Here are some of our key events and achievements during Autumn 2008



Open Farm Sunday 2008
- results and lessons learnt

What went well and what went wrong? A feedback report is produced for host farmers and a meeting is held in London for farmers, sponsors and supporters to reflect on OFS 08 and look ahead to 2009!



Tiptoe Farm in Northumberland, farmed by Lucy and Anthony Carroll, is launched as our latest Demonstration Farm by one of the North East's top chefs, Terry Laybourne.



LEAF's Virtual Farm Walk gets updated to include new images and terminology, downloadable activity sheets and a 'dig deeper' section for 11-13 year olds.



LEAF's President, Baroness Byford hosts a briefing session in the House of Lords at which LEAF sets out what it does, its activities and future direction to some twenty Lords, Ladies and MP's.



Throughout the year, we responded to key government consultations on behalf of our members. These included NVZ's, the Soil Framework Directive, Soil Strategy in England and The Thematic Pesticide Strategy.



LEAF Marque Training courses are held throughout the year for certification bodies, technical managers and farmers. Courses are held in Spain, Portugal, France and the UK.



LEAF members, David and Jo Clarke who farm in South West Leicestershire produce the first LEAF Marque cheese - 'Sparkenhoe.'



Burts Chips proudly display the LEAF Marque logo on the front of their packs - now widely available!

Highlights of our year

Here are some of our key events and achievements during Winter 2008



LEAF Demonstration Farmers and members come out on top at this year's Farmers Weekly Awards. Adrian Ivory of Strathista Farms, Perthshire, Doug Wanstall of Bank Farm, Kent, Robert Targett of Park Farm, Somerset and Andrew Freemantle of Kenniford Farm in Exeter were among the winners.



Caroline Drummond attends the prestigious Women of the Year lunch held to celebrate the achievements and contributions of the country's top pioneering women.



Our AGM and President's Event was held again at the HSBC Headquarters, London. Tim Smith, from the Food Standards Agency is our guest speaker and we welcome many of our members.



LEAF works with Mistral on a membership recruitment campaign to be launched in Spring 2009.



Ceres, our PR agency for Open Farm Sunday scoops a top award, from the Public Relations Consultants Association, for the OFS campaign.



We get lots of positive press coverage throughout the year with many of our Demonstration Farmers and farming members featured regularly in the farming press. Caroline Drummond also makes an appearance on BBC 2's Working Lunch programme.



Graysons Restaurants is a dynamic and exciting new food service company with a totally fresh approach to contract catering. We're passionate about providing beautifully cooked food using natural ingredients across a range of services tailor-made to your needs. We're committed to doing it in an environmentally responsible and ethical way.

Our commitment is that every Graysons chef has access to the best quality ingredients, sourced in an ethical and responsible way from local suppliers and producers.

We know exactly where our ingredients and products come from, know how they have been grown and support our suppliers to achieve best quality at fair prices, we are delighted to be associated with LEAF who plays an important role in this.

If you would like to find out more information, please contact us on 0207 397 8702 or sales@graysonsrestaurants.com.

We are proud to be members of LEAF – linking environment and farming.



LEAF for Demonstration and Communication

Speaking out for farmers, food, wildlife, countryside and communities



Key achievements in 2008

- We held 20 OFS workshops all over the UK to train host farmers & helpers, covering issues such as publicity, activities, avoiding jargon, handling tricky questions and health and safety
- We developed a handbook packed with ideas of different farm visit activities like countryside pizzas, collecting strips, map sticks, nest building and many more
- For the third year running, Open Farm Sunday is a massive success. Over 400 farms opened up attracting 150 000 visitors - all learning about farming, how their food is grown and what farmers do to care for the countryside
- Throughout 2008, our nationwide network of Demonstration Farms host visits for thousands of people from all walks of life
- The Virtual Farm Walk gets updated with new images, downloadable worksheets and a 'dig deeper' area for older children. This fantastic resource is now accessed on-line and available to everyone
- Tiptoe Farm in Northumberland is launched as a LEAF Demonstration Farm by top chef Terry Laybourne bringing the total number of Demonstration Sites up to 51
- LEAF gets out and about at national food and farming shows with stands at the Leckford Festival, Cereals, Muck & Grassland and the Royal Highland Show
- We held a joint reception with M&S at the Royal Show, hosted by our President Baroness Byford, DBE and met with many members and supporters
- Every LEAF member receives a set of 'Feed Your Senses' posters, showing how farming feeds all five senses
- We produced a detailed report following Open Farm Sunday based on feedback from farmers, visitors and sponsors and get together in London to say a big thank you to all our supporters and look ahead to OFS 09
- Our website and e-brief get a fresh look and we set up a blog for members to share thoughts and ideas and get involved in on-line discussions
- Working together with the RSPB, we produce five fantastic new information boards on farmland birds to add to our existing collection
- Have a look at the Virtual Farm Walk and tell your local school about it



Five new information boards are produced with the RSPB



Over 150,000 visitors take part in OFS 08



LEAF Demonstration Farmers, Lucy and Anthony Carroll, Tiptoe Farm, Northumberland



Jake Freestone, Overbury Estate

Take Action and get involved

- Visit your local LEAF Demonstration Farm
- Get involved in Open Farm Sunday on the 7th June 2009
- Put up LEAF Information Boards
- Contact LEAF and ask one of our Farmer Ambassadors to speak to your local school or group
- Have a look at the Virtual Farm Walk and tell your local school about it

LEAF for Market Opportunities

Giving farmers recognition for their environmental care



Todd Phillips, Shepherd, Overbury Estate



LEAF Marque pineapple grower, Ghana



LEAF Marque grower, Ben Drummond, Herefordshire

Take Action and get involved

- Get LEAF marqed
- Buy food carrying the LEAF Marque logo
- Ask for it if you can't find it
- Tell others about the LEAF Marque
- Visit www.leafmarque.com and find out more about the LEAF Marque

Key achievements in 2008

- Freixenet, one of the largest producers of sparkling wines launches the first LEAF Marque wines and Avondale Wines in South Africa are quick to follow
- LEAF members, David and Jo Clarke who farm in South West Leicestershire produce the first LEAF Marque cheese - 'Sparkenhoe'
- Arden Farms in north Lincolnshire produce the very first LEAF Marque venison
- Waitrose continue to support LEAF Marque and increase the number of product lines carrying the Marque logo, ranging from fresh and frozen vegetables to rapeseed oil and potato chips
- Five LEAF Marque training courses are held in South Africa, Spain, Portugal, UK and France for certification bodies, technical managers and farmers wanting to gain LEAF Marque accreditation
- Throughout the year, we see a huge growth in overseas growers becoming LEAF Marque certified in countries such as Kenya, Portugal, Spain, Chile, France and Brazil
- We attend the Leckford Food Festival in May, visited by over 10 000 members of the public who learn about LEAF and taste LEAF Marque food
- Some 16 new corporate members joined LEAF in 2008
- Ten certification bodies now offer LEAF Marque certification both here in the UK and worldwide
- Integrated Farming guidelines and standards are being drawn up for small grower groups in developing countries like Kenya, Ghana and Chile



LEAF Marque cheese producers, David and Jo Clarke

LEAF for Technical Know-How

Providing farmers with practical tools and knowledge to take up Integrated Farming

LEAF

Key achievements in 2008

- LEAF's IFM Database gets updated to include summaries of research papers from around the world, providing a powerful resource for anyone wanting to know more about Integrated Farming in a global context
- The LEAF Audit is revised, questions and supporting material updated to ensure it remains a useful and practical management tool for farmers
- Throughout the year, we respond to key Government Consultation documents on behalf of our members, on issues such as NVZ's, the Soil Framework Directive, Soil Strategy and the Thematic Pesticide Strategy
- We work closely with other industry partners including AIC, FWAG, NFU and CLA in updating the 'Tried and Tested' nutrient management plan
- LEAF's Policy Group, chaired by BBC broadcaster, Tom Heap debates a number of themes during the year including LEAF Farming - the natural health service, food security and climate change
- Work on The LEAF Green Box continued throughout the year. It will be launched in 2009 and will provide farmers with a simple recording and monitoring resource looking at different species and habitats
- A farmer exchange visit to Germany takes place to review and discuss Integrated Farming - Alastair Leake from The Game and Wildlife Conservation Trust attends
- Several meetings are held and talks given to EU Commissioners to press the case for Integrated Farming



Take Action and get involved

- Become a LEAF Member
- Sign up to Ebrief
- Get a copy of the IFM Training Pack
- Do the LEAF Audit on-line
- Go along to one of our Technical Field Days
- Get involved in LEAF's Consultative Forum
- Look out for the LEAF Green Box



Agrimark & Fenmarc Produce
are proud sponsors of LEAF



LEAF for your Voice in Government

Demonstrating how farmers are doing things, the right way for the right reasons

Key achievements in 2008

- Tony Worth, becomes chairman of EISA (European Initiative for Sustainable Development in Agriculture) and encourages the uptake of IFM amongst farmers throughout Europe
- Government officials visit LEAF Demonstration Farms in Buckinghamshire, Hampshire and Derbyshire and Defra celebrate 21 years of stewardship on our Kent Demonstration Farm - hosted by Doug Wanstall
- We hold a briefing session in the House of Lords highlighting our work and focusing on the issue of sustainability in the current economic climate. Some twenty peers attend
- Tony Worth and Caroline Drummond meet with The Rt Hon Hilary Benn MP, Secretary of State for Environment, Food and Rural Affairs. They call for recognition for farmers completing the LEAF Audit and getting LEAF Marque certified
- LEAF President, Hazel Byford DBE, hosts our AGM and President's event at the HSBC Headquarters in London - bringing together government representatives, corporate members and key agricultural journalists
- We continue to counsel government on practical solutions to the challenges facing farmers. Chief Executive, Caroline Drummond meets with cross party representatives including James Paice MP, the Rt Hon Oliver Letwin MP, Lord Taylor, Lord Rooker and Sir Don Curry
- We continue to work with Scottish Government departments to represent the interests of our Scottish farmers. The Scotland Rural Development Programme gives financial help to encourage Scottish farmers to do the LEAF Audit and become LEAF Marque certified
- Tony Worth, EISA President attends a discussion on Food Safety and Security - hosted under the patronage of Dr Horst Schnellhardt (MEP) and Mr Robert Sturdy MEP with guest speak Mariann Fischer Boel, Commissioner for Agriculture and Rural Development



Rt Hon Hilary Benn, MP



James Paice, MP



Sir Don Curry



Lord Rooker

Take Action and get involved

- Write to your local MP about LEAF
- Invite your local MP to visit a LEAF Demonstration Farm
- Include LEAF in all your walks and talks
- Get your local MP along to your Open Farm Sunday event

thank you... thank you... thank you... thank you... thank you...



A big thank you to all the organisations and individuals who have helped fund our work during the year. We are dependant on a very wide range of funding sources, all of them critical to our success.

thank you... thank you... thank you... thank you... thank you...



We have tried to ensure that all those Corporate organisations and agencies eligible and willing to be listed are included. We apologise for any unintended omissions.



Fertilizer, still the farmer's best investment

Yara, committed to supporting LEAF and integrated farming

www.yara.co.uk



The Financial Picture: Summary Accounts



Summary of income and expenditure for the year ended 31 March 2008

Income and Expenditure	2008 £	2007 £
Incoming resources		
Voluntary income	432 110	349 686
Income of trading subsidiary	16 228	17 445
Investment income	6 050	5 444
Income resources from charitable activities	114 621	300 835
Total incoming resources	569 009	673 410

Resources expended		
Cost of generating funds	17 520	18 890
Charitable activities	559 814	647 109
Governance costs	10 343	7 604
Total resources expended	587 677	673 603

Net incoming resources before gains	(18 668)	(193)
(Loss)/Gains in investment assets	(557)	99
Net movement in funds for the year	(19 225)	(94)
Fund balances brought forward	380 729	380 823

Fund balances carried forward	361 504	380 729
--------------------------------------	----------------	----------------

From the Trustees

The accounts included within this report are a summary of information relating to both the statement of financial activities and the balance sheet extracted from the accounts of LEAF for the year ended 31 March 2008, which were approved by the trustees on the 11th August 2008 and have been audited without qualification.

The accounts will be submitted to the Charity Commission and to the Registrar of Companies. The summary accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information, the full annual accounts and the auditors' report on those accounts should be consulted. Copies can be obtained from LEAF.

From LEAF

The cornerstone of LEAF continues to be our members and supporters. We are indebted to the outstanding commitment of thousands of our members who support us throughout the year. Trusts, major donors and companies have been key partners in enabling us to carry out much of our activities during 2008. Particular thanks also to our many sponsors who supported Open Farm Sunday – we could not have done it without them.

There are still huge challenges ahead with our work so well placed to meet future farm management strategies. But we need more support. During 2009, we have ambitious targets to increase membership, look at new ways of raising income from external sources and build on our regional and communication activities.

We can do nothing on our own. We depend, as a charity, on the support of others, financially, morally and politically. Our members, farmers, advisers and sponsors provide us with the bulk of our income and their continuing commitment and belief gives us the backing we need for our work.

Thank you.



Who's Who at LEAF



LEAF Board

Tony Worth, *Chairman*
Chris Dowse, *LEAF Demonstration Farmer*
Rev. Dr Gordon Gatward, *Arthur Rank Centre*
James Johnson, *Secretary*
Robert Kynaston, *LEAF Demonstration Farmer*
Richard Trow-Smith, *Independent*
David Kennedy, *Bakkavör Ltd*
Stuart Beer, *Independent*
John Thorley, *National Sheep Association*
Ian Henderson, *Treasurer*

LEAF Head Office Staff

Caroline Drummond, *Chairman*
Jeremy Boxall, *Commercial Manager*
Roly Puzey, *Farms Liaison Manager*
Camilla Harris, *Projects Co-ordinator*
Sue Simpson, *Secretary*
Carol Cartwright, *Secretary*
Val Goldstraw, *Secretary*
Justine Hards, *Publications Assistant*

LEAF Demonstration Farmers

Robert Addicott/Jeremy Padfield, *Somerset*
Andrew Baker, *Devon*
Peter Barfoot/Nathan Dellicott, *Hampshire*
Edward Baxter, *Fife*
Richard, Barbara and Ben Bennett, *Cornwall*
John Boyd, *Hampshire*
Charles Bransden, *Surrey*
Hugh Broad, *East Lothian*
Ian Brown, *Northumberland*
Chris Butler, *Essex*
Robert Campbell, *Cleveland*
Anthony and Lucy Carroll, *Northumberland*
Philip Chamberlain, *Oxfordshire*
Andrew Crewdson, *Newcastle Upon Tyne*
Iain Dalton/Malcolm Crabtree, *Hampshire*
Chris Dowse, *Lincolnshire*
John Dunning/Paul Hayward, *East Yorkshire*
Brian Emmett, *West Sussex*
Bruce Gilbert, *Herefordshire*
Duncan Farrington, *Northamptonshire*
David Felce, *Cambridgeshire*

Mr Goodenough/David Jenkinson, *Gloucestershire*
Sue and Andy Guy, *Nottinghamshire*
Keith Harris, *Dorset*
Richard Harvey, *Leicestershire*
Robert & Sarah Helliwell, *Derbyshire*
Paul Hill, *Wiltshire*
Philip Huxtable, *East Yorkshire*
Andrew Jackson, *Herefordshire*
David Johnson, *Cheshire*
Brian Kaye, *Fife*
David Kennedy/Chris Savage, *Ayrshire*
Robert Kynaston, *Shropshire*
Robert Lawton, *Wiltshire*
Ian, Terry and Richard Lobb, *Cornwall*
Alastair and Anne Maclennan, *Grantown-on-Spey*
Innes McEwen, *Berkshire*
Gary Naylor, *Lincolnshire*
Andrew Nottage, *Cambridgeshire*
Thomas and Isabel Ostle, *Cumbria*
Jon Parker, *Warwickshire*
Ian Pigott, *Hertfordshire*
Tim Pratt, *Suffolk*
John and Helen Renner, *Northumberland*
Lyndsey Rolf/Liz Johnson, *Cambridgeshire*
Richard Stirling, *Hampshire*
Mrs M R D Terry/Will Terry, *North Yorkshire*
Ian Thornton-Kemsley/Andrew Moir, *Kincardineshire*
Nick Tilt, *Shropshire*
Linda Vickers, *County Durham*
Ian Waller, *Buckinghamshire*

LEAF Innovation Centres

Rosemaund ADAS Research Centre, *Herefordshire*
Bayer Crop Science, *Cambridgeshire*
Harper Adams University College, *Shropshire*
IGER, Bronydd Mawr, *Powys*
IGER North Wyke Research Station, *Devon*
Kent Business School, *Kent*
Kemerton Conservation Trust, *Worcestershire*
Morley Research Centre, *Norfolk*
National Soil Resources Institute, *Bedfordshire*
Northmoor Trust, *Oxfordshire*
Royal Agricultural College, *Gloucestershire*
SAC Crichton Royal, *Dumfrieshire*
SAC Bush Estate, *Midlothian*
Scottish Crop Research Institute, *Dundee*
Stockbridge Technology Centre, *North Yorkshire*
The Allerton Research & Educational Trust, *Leics*



Who's Who at LEAF



LEAF Scottish Advisory Council

Edward Baxter, *Chairman*
LEAF Demonstration Farmer, Fife
The Earl of Lindsay,
Chairman, UKAS, Chairman SAC
Dr Keith Dawson, *SAC – Pesticide Forum*
Dr Simon Oxley, *SAC*
David Roberts, *SAC, Crichton Royal*
Geordie Burnett-Stuart, *LEAF Demonstration Farmer, Grampians*
Hugh Broad, *LEAF Demonstration Farmer, Lothian*
Lord David Kennedy, *LEAF Demonstration Farmer, Ayrshire*
Alastair MacLennan, *LEAF Demonstration Farmer, Highland*
Brian Kaye, *LEAF Demonstration Farmer, Perth*
Dr Mark O'Brian, *RSPB*
Dr Nick Birch, *SCRI*
Professor Geoff Squire, *SCRI*
Professor Phil Thomas, *Artillus*
Professor Tony Trewavas, *Institute of Cell and Molecular Biology Edinburgh University*
Barbara Bremner, *SNH*
Dr Ian Edwards, *Dept Agriculture & Forestry, University of Aberdeen*
Mark Aitken, *SEPA*
Sandy Allison, *Farmer*
Tom Sampson, *Farmer*
Colin Brown, *Formerly Pepsico*

LEAF Policy and Strategic Development

Tom Heap, *Chairman*
Melinda Appleby, *Independent*



Mike Barry, *Marks and Spencers*
Jason Borthwick, *Earthly Ideas*
Jeremy Boxall, *LEAF*
Peter Carey CEH, *Monkswood*
Caroline Drummond, *LEAF*
Dave Ellerton, *ProCam Ltd*
Keith Goulding, *Rothamsted Research*
Camilla Harris, *LEAF*
Graham Jellis, *HGCA*
Tony Kendle, *The Eden Project Ltd*
Alastair Leake, *Game Conservancy Trust*
David Leaver, *Independent*
Tom Oliver, *CPRE*
John Peck, *BASF*
Cedric Porter, *Supply Intelligence*
Jules Pretty, *University of Sussex*
Roly Puzey, *LEAF*

LEAF Marque Management Group

Robin Hobson, *Chairman*
Mike Barry, *Marks and Spencers*

Jeremy Boxall, *LEAF*
Anne Chamberlain, *Independent*
David Clarke, *Assured Food Standards*
Nathan Dellicott, *Barfoots of Botley*
Caroline Drummond, *LEAF*
Leigh Grant, *RSPCA Freedom Food Ltd*
Camilla Harris, *LEAF*
David Hughes, *Imperial at Wye*
David Kennedy, *Bakkavör Ltd*
Jim Monaghan Harper, *Adams University College*
John Sheaves, *Cuckoo Down Farm*
Gillian van der Meer, *Womens Food and Farming Union*
Mary Vizoso, *Waitrose*
Jackie Wharton, *Waitrose*

LEAF Marque Technical Advisory Committee

Ian Ball, *Independent*
Mary Bosley, *Waitrose*
Julian Bott, *CMI certification Ltd*
Jeremy Boxall, *LEAF*
Abigail Bunker, *RSPB*
Justin Creasy, *Barfoots of Botley*
Paul Dracott, *Business Link Kent*
Richard Findon, *Defra*
Kerry Futter, *National Britannia Certification*
Camilla Harris, *LEAF*
Sally Higgins, *UKAS*
Andrew Kneeshaw, *FEC Services*
Kate Morley, *Defra*
Richard Perkins, *WWF*
Mike Read, *Bayer CropScience Ltd*

Chris Reading, *EFSA*
Gary Stoddart, *SFQC*
John Tzilivakis, *AERU Science & Technology Research Centre*
Bob Waller, *RSPCA Freedom Food Ltd*
Sue Whittington, *CMI Certification Ltd*
Steve Woods, *Environment Agency*
Paul Wright, *PAI Ltd*



LEAF Looking Ahead

Working to lead the way in sustainable food and farming



Mark Robins, Farley Farms, Berkshire

Take Action and get involved

- Become a LEAF Member
- Visit a LEAF Demonstration Farm
- Get a copy of our Speak Out Communications Toolkit
- Get involved in Open Farm Sunday on the 7th June 2009
- Put up LEAF Information Boards
- Sign up to LEAF Ebrief
- Buy LEAF Marque food and if you cannot find it, ask for it!



Patrick Wrixon, Devereux Farm, Herefordshire

Our Vision

LEAF on every plate and gate

Our Strategy

Demonstrating how we will carry out our work to 'inspire and enable prosperous farming that enriches the environment and engages local communities'

Our five strategic priorities for the year ahead

• Knowledge Transfer

Providing technical support and tools to deliver sustainable food and farming

• Demonstration and Communication

Delivering strong communication channels to support farmer to farmer discussion and engage and improve public trust and understanding in food, farming and the environment

• Market opportunity and Business Coalitions

Providing innovative approaches for farmers to be recognised in the marketplace, for consumers to make more sustainable purchases and for stronger, more sustainable business coalitions to be developed in the food chain

• Political infrastructure

To inform policy and work with Government in the UK and across Europe on practical and achievable approaches for sustainable production and consumption

• Customer perspective

To deliver a high quality service to our members and those we work with

Thank you for all your support during 2008 from all of us at LEAF.



The LEAF Team (from left to right):
Roly, Justine, Camilla, Val, Caroline, Sue, Carol and Jeremy

We look forward to working together with you during 2009 – our eighteenth year.



LINKING ENVIRONMENT AND FARMING
Integrated Farm Management

Join LEAF and make a difference

LEAF Membership Application Form

Please complete this form and return it together with your cheque (made payable to 'LEAF') to LEAF, The National Agricultural Centre, Stoneleigh Park, Warwickshire CV8 2LZ - thank you.

Membership category (£ per annum, incl VAT)

Individual farmer members

Farms up to 121 ha (300 acres)	£70.50	<input type="checkbox"/>
Farms 121 -405 ha (300 - 1,000 acres)	£141.00	<input type="checkbox"/>
Farms over 405 ha (1,000 acres)	£211.50	<input type="checkbox"/>

Corporate Members

Less than 50 employees*	£681.50	<input type="checkbox"/>
50-100 employees*	£1,010.50	<input type="checkbox"/>
100-200 employees*	£2,026.87	<input type="checkbox"/>
200+ employees negotiable*	£2,350.00 min	<input type="checkbox"/>

*full time equivalent employees

Colleges	£205.62	<input type="checkbox"/>
Advisers and consultants	£70.50	<input type="checkbox"/>
Friends of LEAF	£23.50	<input type="checkbox"/>

Name _____

Address _____

Tel _____

Email _____



What is LEAF

LEAF (Linking Environment And Farming) is a national organisation helping farmers produce good, quality food with care for the environment, whilst working with their local community. LEAF is also a member of EISA (European Initiative for Sustainable Development in Agriculture) which works to promote sustainable farming practices across Europe.

Get involved with LEAF

Be a part of Linking Environment And Farming! This report covers some of the highlights of our activities in 2008. We have many more projects underway across the UK to support farming and the environment for a more sustainable future. If you think you could help in some way, please contact us.

There are lots of ways you can get involved:

- Join LEAF - whether you are a farmer, adviser, retailer, company representative or a member of the public. LEAF offers something for everyone. Membership starts at £20 plus VAT a year. Join on line at www.leafuk.org
- Visit your local LEAF Demonstration Farm - visits are free and fun. Book on line at www.leafuk.org or call the LEAF office on 024 7641 3911
- Buy LEAF Marque produce whenever you can and if you cannot see it, ask for it! To find out your local LEAF Marque supplier, go to www.leafmarque.com
- Tell others about LEAF - your family, friends and neighbours. Put a LEAF sticker in your car and wear a LEAF badge with pride
- Get involved in Open Farm Sunday on the 7th June 2009 - the farming industry's annual open day - a great opportunity to show farming and the environment at its best

LEAF

Linking Environment And Farming
The National Agricultural Centre
Stoneleigh Park
Warwickshire CV8 2LZ

T: 024 7641 3911

F: 024 7641 3636

E: enquiries@leafuk.org

W: www.leafuk.org



LINKING ENVIRONMENT AND FARMING
Integrated Farm Management

Registered charity no: 1045781
LEAF is a company limited by
guarantee, registered in England
number: 3035047