



LEAF in 2011

farming • food • environment • countryside • communities



From the President



This year, farmers across the south of the UK have had to cope with an unexpectedly warm early spring followed by weeks without rain; further north the talk has been of cold weather and periods of concentrated downpour. This year, the world's population has reached 7 billion. It all adds up to increasing pressures on our food supply against a background of variable, abnormal weather conditions.

LEAF farmers lead the way in producing high quality livestock and growing sustainable crops. However, it is clear that farmers must embrace new technologies and grapple with plant genetics to increase output without further depleting the Earth's natural resources.

LEAF has had a busy year on farm and in getting their messages across to the public. Open Farm Sunday continues to attract thousands and I should like to take this opportunity to thank all those who make this special day such a success. In addition, there is now the "Let Nature Feed Your Senses" project with free farm access for children, the elderly and the disabled to enable them to touch, smell, hear, see and taste food as it is produced.

Defra has recognised the value of the LEAF Marque by naming it as the standard to which all Government Departments and Agencies must adhere in their procurement of food. But there must be no resting on laurels as the Independent Farming regulation Task Force has set the next goal. Their report introduces the concept of "earned recognition" leading to a reduction in the number and nature of inspections. I am confident that, once again, LEAF farmers will rise to the challenge.

Finally, I would like to thank Caroline and her team for their hard work throughout the year. Although it is a comparatively small charity, LEAF has a notable impact. I am confident that the Integrated Farm Management system will meet the challenge of producing our food whilst maintaining our natural resources.

Baroness Hazel Byford, DBE

From the Chairman



LEAF has come a long way in the 20 years since its inception and it has been my privilege, over the last two years as Chairman, to get much closer to what LEAF does with a view to driving it forward. Make no mistake, we are taking LEAF forward with a passion and a belief in what we do. This is not an easy time. We all face economic uncertainty, global challenges of feeding an increasing world population, CAP reform and consumers who want food produced ethically and sustainably.

In the face of all that, LEAF has a unique working position. Firstly, with farmers to produce livestock and crops sustainably through Integrated Farm Management. Secondly, LEAF helps bring the results of good science into practical application on the farm and demonstrating best practice on our LEAF Demonstration Farms. Thirdly, LEAF has a unique position in talking to government and the European Commission, pointing out the environmental benefits of IFM, and in particular, the benefits of completing the LEAF Audit and compliance to the LEAF Marque standard.

Finally, LEAF has a unique position to communicate with consumers and the wider community, through Open Farm Sunday and the Let Nature Feed Your Senses project, the vital role of farmers as food producers and custodians of the countryside.

But, crucially, we need to get across to shoppers, to enliven and enlighten them by social networks, to whet their appetites for food coming from farmers they have read about, heard about, been tweeted about, visited on Open Farm Sunday, knowing they are ‘farmers who care’ and who will say to their retailer of choice – does this come from a LEAF farm?

So, are we taking LEAF forward? You bet we are – and we want all of you, farmers, industry suppliers, researchers, environmentalists, politicians, food processors and retailers to continue to work with us to keep moving forward.

Stephen Fell, MRICS FRAGS



www.frescagroup.co.uk

LEAF really matters to Fresca. We work with farmers and growers every day. We see first hand the benefits of integrated farm management and implementing best practice – on UK land and abroad.

As one of the largest and best-respected suppliers of fresh produce in the UK, our technical staff are strong advocates of the LEAF Marque scheme. We introduce, encourage and support growers with the scheme and indeed, we adopt IFM and LEAF principles on our own sites. That's why we're pleased to be associated with this publication and with LEAF. To learn more about Fresca Group and our constituent businesses, please see www.frescagroup.co.uk

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From the Chief Executive



We very much hope you will enjoy reading LEAF's 2011 annual report. All our progress and successes would not have been possible without the support, engagement and practical help received from the many individuals and organisations who share our vision of developing and promoting sustainable farming methods. These include our members, trustees, farmers and the many individuals who make up the LEAF Board, advisory, strategy and technical committees who give so much of their time, energy and expertise. To each and everyone of you, thank you.

I would also like to thank all our sponsors and funders for their continued and generous support over this important year. We have seen the economic, environmental and social case for Integrated Farm Management and LEAF's work strengthened. Despite this progress, much remains to be done. We are looking to build our membership base and increase the volume of wonderful success stories from our farmer, college and corporate members.

As we gear up to celebrate our 21st year and beyond, our core objectives remain the same today as when we were first formed in 1991. In these economically strained times, never before has our work been so important. We remain true to our mission: to ensure a plentiful supply of affordable, safe food, working hand in hand with a thriving environment and true societal engagement.

We will continue to build on our core work – strengthen our Demonstration Farm network, develop technical tools for farmers and reach out to the general public through Open Farm Sunday and Let Nature Feed Your Senses. We have built up our small team of dedicated staff at Stoneleigh and I would like to say a huge thank you to them all for their hard work that has delivered the tremendous results you will read about in this report.

We look forward to working together with you during our 21st year and beyond!

Caroline Drummond, MBE

LEAF through the seasons

Here are some of our 2011 highlights

SPRING 2011



The Open Farm Sunday website goes live with many farmers registering to open up on the 12th June 2011.



Nearly 200 farmers attended 16 workshops all over the country to help host farmers put on safe, engaging and fun events.



Tom Hills joins the LEAF team to help with communications and marketing.



Farm visits for the elderly, disabled and disengaged continue as part of the Let Nature Feed Your Senses project.

SUMMER 2011



Reducing the carbon 'hoofprint' of dairy cows, was one of the issues we tackled at our Technical Field Day, held with Harper Adams UC.



Our annual LEAF Demonstration Farmers training event took place around Bristol. We had a fun packed two days of farm visits, talks and lively discussions.



With support from ASDA, LEAF develops a new guide to help farmers improve the performance, health and long term sustainability of their soils.



BBC Countryfile presenter, Adam Henson lent his support to Open Farm Sunday and hosted our media video, which went on Mail Online reaching 40 million people.



We hold a series of training events for farmers on water auditing, communications skills and hosting exciting and engaging farm visits.



Some 50 college and university representatives attend our annual College Day held this year at the Royal Agricultural College.



The Virtual Farm Walk is updated to include a new African Fields section featuring pineapple and green bean growers in Kenya and Ghana.



LEAF gets social! We start tweeting, set up a great blog page and encourage our members to 'like' us on facebook!



An amazing 120, 000 people visited farms on Open Farm Sunday. A huge thank you to the 362 farmers who opened their gates this year, despite the weather!



The first ever African Open Farm Sunday event took place in Kenya! Over 359 students and 116 local farmers attended. It was a really fantastic event.



Sodexo, one of the largest catering companies in the UK, sign up to LEAF and encourage all their suppliers to become LEAF Marque accredited.



Our EISA partners visited the UK for a two day study tour. It was good to strengthen our European links and hear about IFM across Europe.

LEAF through the seasons

Here are some of our 2011 highlights

AUTUMN 2011



Over 100 host farmers, sponsors and visitors attended a meeting in London to celebrate this year's OFS successes and hear about our plans for next year!



Over 70 people attended our second annual Let Nature Feed Your Senses conference. We gathered at Reaseheath College in Cheshire and the day buzzed with inspiration!



LEAF Marque was recognised in Defra's plans for food procurement and cited as one of the ways the Government can meet its sustainability targets.

WINTER 2011



Over 130 people attend our President's Event from across the industry. We had a great line up of speakers addressing the theme of 'Valuing Resources'. A big thank you to HSBC for hosting the event.



The Rt Hon Jim Paice MP, launches LEAF's latest resource – The Water Management Tool. A practical tool to help farmers assess their water use, improve efficiency and reduce costs.



Four LEAF Marque training events were held this year in East Lothian, Northern Ireland, Cambridgeshire and West Wales.



LEAF members featured strongly at this year's RSPB Nature of Farming Awards. Carlyne and Somerset Charrington were named as overall winners and Rob Kynaston and Robert Law among the finalists!



LEAF shone again at this year's Farmers Weekly Awards. Congratulations to all the finalists and winners and especially to LEAF Demonstration Farmer, Chris Dowse, who won Countryside Farmer of the Year.



Our winter Demonstration Farmer event took place in London. We had some great speakers and discussions as well as a visit to the House of Lords for Question Time!



Our member's events roadshow begins with events in Yorkshire, Cornwall, Kent, Leicestershire, Wiltshire and Herefordshire.



LEAF attends the British Potato Event in Harrogate. Lots of interest is shown in LEAF and all our resources. Thanks to QVFoods for providing the stand space!

Knowledge

Providing farmers with practical tools and technical know-how

KEY ACHIEVEMENTS IN 2011

46

countries across the world have farms taking up LEAF's Integrated Farm Management

- The LEAF Audit – one of LEAF's key management tools and the first step to becoming LEAF Marque certified, is revised. New questions are added and supporting material updated to keep abreast of new ideas.
- The Air Section of LEAF's Green Box is launched. Many farmers are now using the LEAF Green Box to help them monitor the biodiversity, soil, water and air on their farms.

16

workshops were held to help Open Farm Sunday host farmers put on safe, engaging and fun events.

- With support from Lantra's Landskills West Midlands programme, we ran a series of training events on water management, hosting inspirational farm visits and providing farm visits suitable for disabled and disengaged groups.

- LEAF's Water Management Tool is launched by Farm Minister, Jim Paice MP, at our President's Event.

- Work continues throughout the year to refresh our network of Demonstration Farms and Innovation Centres. We're looking forward to launching two new Demonstration Farms in Essex and Suffolk, next year.

48%

of farmers who attended our Technical Field Day held in conjunction with Harper Adams University College in Shropshire, said it 'made them think'.

- LEAF's Policy Group, involving a range of industry partners, debate a number of issues during the year including 'Agricultural Trade-offs and Synergies'. Discussions help shape LEAF's policy and future direction.
- We reinstate the LEAF Advisory Board to support and develop our activities in the development and promotion of IFM. Members include FWAG, AIC, NFU, BBSRC and the Food and Drink Federation.



Professor Sir David Baulcombe talks on plant genetics at LEAF's President's Event 2011



Farmers at one of our water training events



Farmers get 'stuck in' at our Technical Field Day at Harper Adams University College in Shropshire

Communication

Speaking out for farmers, food, wildlife,
countryside and communities

KEY ACHIEVEMENTS IN 2011

120,000

members of the
public visited a
farm on Open Farm
Sunday 2011

- We held 16 Open Farm Sunday workshops all over the country to help host farmers put on safe, engaging and fun events.
- With support from Lantra, we held a series of training events for farmers on water auditing, communications skills and hosting exciting and engaging farm visits.

1,200

followers on twitter
since our first tweet
in February!

- LEAF's Virtual Farm Walk has been updated to include African Fields, a new section which allows users to experience life on a farm in Kenya!
- LEAF gets social! We see a huge increase in our online presence with a new blog, facebook page, twitter account, YouTube Channel and flickr profile!

4000

disengaged people
have experienced
a sensory rich farm
visit in 2011 as part
of the Let Nature
Feed Your Senses
project

- Throughout 2011, thousands of people visited our nationwide network of Demonstration Farms including MP's, teachers, school children and many more.
- LEAF gets out and about at national food and farming shows with stands at Cereals, the Dairy and Livestock Event and the British Potato Event, as well as many local agricultural shows and some big conferences across Europe.

1

big thank-you to
everybody who has
supported us across
all our activities
throughout 2011

- Over a hundred Open Farm Sunday host farmers, sponsors and others from the food and farming industry gathered in London to celebrate the achievements of another successful Open Farm Sunday.



Open Farm Sunday was a big hit despite much of the weather in the UK



Jeremy Boxall, Tim Lewis and Anthony Goggin at the Dairy Event and Livestock Show



The Let Nature Feed Your Senses project



The delight of getting 'up close' to farming



The first Open Farm Sunday event ever to take place in Kenya!

Market Opportunities

Giving farmers recognition for their environmental care

KEY ACHIEVEMENTS IN 2011

20%

of UK horticulture
is LEAF Marque
certified

3%

of the total farmed
area in the UK
is LEAF Marque
certified

15

countries in the EU
alone, have LEAF
Marque certified
farms

- The LEAF Marque is recognised in Defra's plans for new standards of food procurement across all Government departments and agencies. Sourcing LEAF Marque produce is seen as one of the ways the Government will meet its new sustainability targets.
- Sodexo fly the LEAF flag! One of the countries leading food service companies joins LEAF and encourages their suppliers to become LEAF Marque certified. We hope that schools, prisons, hospitals and army barracks all over the UK will soon be serving up LEAF Marque food!
- Four LEAF Marque training events were held during 2011 – in East Lothian, Northern Ireland, Cambridgeshire and West Wales. They were well attended by certification bodies, technical managers and farmers, all wanting to find out how to get LEAF Marque accredited.
- With just under a year left to run, our involvement in the FRICH (The Food Retail Industry Challenge Fund) project goes from strength to strength. Together with our partners, we work with sub-Saharan African farmers to help them adopt IFM and become LEAF Marque certified.
- LEAF Marque is mentioned as one of the aspirational food standards for the London 2012 games.
- The LEAF Marque standards are now available on the ITC (International Trade Centre) www.standards.org website as a leading international sustainable farming standard.



YOUR **M&S**
**FARMING
FOR THE
FUTURE**

M&S is proud to support the principles of LEAF as part of our wider activity around sustainable farming.

To find out more about the M&S Farming for the Future Programme visit:

<http://producerexchange.marksandspencer.com>



Partnerships and policy

Working with others to develop and promote Integrated Farm Management

KEY ACHIEVEMENTS IN 2011



We gave evidence at Defra's independent Farming Regulation Task Force, looking at introducing a system of earned recognition and pushed for LEAF members, carrying out the LEAF Audit or adopting the LEAF Marque, to be given a 'lighter touch' in terms of inspections.

2

days of touring the UK with our EISA partners from across Europe

- LEAF's Open Farm Sunday and Let Nature Feed Your Senses were recognised in the Government's Natural Environment White Paper, as ways to strengthen connections between people and nature, for the benefit of both.
- We continue to push the case for Integrated Farm Management and ensure our members views are heard at numerous government and industry stakeholder groups including, Natural England's Agri-Environment Stakeholders Group, Defra's Green Economy, Green Business group and Civil Society Advisory Board, the PURE Advisory Board (Pesticide Use and risk Reduction in European farming systems) and the Integrated Advice Pilot Legacy Implementation Group.
- We are proud to be one of the partner organisations in the Greenhouse Gas Action Plan (GHGAP), looking at how the agricultural industry in England is tackling the challenge of climate change. LEAF is also a partner organisation in the 'Tried and Tested' industry group together with FWAG, AIC, CLA and NFU. We also sit on the national steering group for The Campaign for the Farmed Environment.
- We are pleased to be involved in the Dairy 2020 project. A collaboration between key organisations and people across the UK dairy industry looking at environmental, economic and social challenges.
- Links with our European EISA partners remains strong. LEAF Board member, Tony Worth will step down as EISA President in 2012. A huge thank you to Tony for all his hard work and commitment.



Support for LEAF from Baroness Hazel Byford, DBE



Ministers out on farms across the UK for Open Farm Sunday (above and below)



EISA Partners from across Europe on a two day study tour of the UK



Minister of State for Agriculture and Food, Jim Paice MP, launches LEAF's Water Management Tool

Thank you...



Thank you to all the organisations and individuals who have helped support our work over the year!



Thank you...



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Yara, committed to supporting LEAF and integrated farming

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Knowledge grows

Money matters

Summary of income and expenditure for the year ending March 2011

Income and Expenditure	2011	2010
Incoming resources		
Voluntary income	11,988	9,885
Income of trading subsidiary	69,602	56,291
Investment income	100	100
	81,690	66,276
Incoming resources from charitable activities	811,757	750,817
Total incoming resources	893,447	817,093

Resources expended		
Cost of generating funds	44,270	41,981
Charitable activities	871,758	742,982
Governance costs	9,570	6,894
Total resources expended	925,598	791,857

Net incoming/(outgoing) resources before gains	(32,151)	25,236
Gains/(Loss) on investment assets	(159)	440
Net movement in funds for the year	(32,310)	25,676
Fund balances brought forward	302,901	277,225

Fund balances carried forward	270,591	302,901
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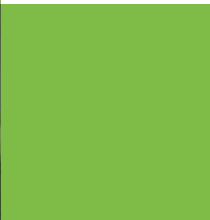
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From the Trustees

The accounts included within this report are a summary of information relating to both the statement of financial activities and the balance sheet extracted from the accounts of LEAF for the year ended 31 March 2011, which were approved by the trustees on the 19 July 2011 and have been audited without qualification.

The accounts will be submitted to the Charity Commission and to the Registrar of Companies. The summary accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. For further information, the full annual accounts and the auditors' report on those accounts should be consulted. Copies can be obtained from LEAF.

From LEAF

2011 has been a challenging year. Every industry faces financial challenges and the charity sector is no exception. Increasing our income from membership subscriptions has been a key priority for us during the year, we have focused on enhancing the benefits of LEAF membership and worked hard to generate funds through grants and sponsorship.

We remain committed to our core values, which are as relevant today as they were twenty years ago. There is now genuine recognition of the positive, practical solutions LEAF provides for a sustainable future. We have been making waves as never before and being consulted by key decision makers in Government, conservation agencies, the food industry, agriculture, retailers and consumer groups.

However, there is still much work to be done. Our financial position still remains fragile and we have to work hard in the year ahead to strengthen our funding base. We also need to reach out to more farmers, to encourage them to join and embrace LEAF principles. Finally, we need to continue to fight to get meaningful recognition for farmers for their environmental achievements.

LEAF is all about people. Our farmers, members, trustees, corporate partners, regional chairmen, co-ordinators and our dedicated team at Stoneleigh, all make LEAF what it is. We are immensely grateful to them all. The ability of LEAF to utilise our limited resources to achieve major influence has always been extraordinary. We intend to build on this support in the year ahead and face the future with determination.

Looking forward

Working with others to develop and promote sustainable farming

WHAT WE WANT TO ACHIEVE IN 2012



- Continue to refresh our network of LEAF Demonstration and Innovation Centres, increase our activities locally, and look at novel and exciting ways of knowledge transfer through the Sustainable Innovation Network.
- Hold four Technical Field Events, looking at key issues for farmers including water and soil management, energy use and communication.



- Increase the number of farmers, both in the UK and overseas, adopting Integrated Farm Management and becoming LEAF Marque certified.
- Ensure Open Farm Sunday 2012 is an even bigger success than this year! We want to see more farmers open their gates to visitors and an increase in the number of sponsors supporting us.



- Continue to work with our FRICH partners to help sub-saharan African farmers adopt IFM in order to grow their businesses and support their wider communities.
- Look at new ways of working with our corporate partners to engage them in all areas of our work including publications, events, training, talks and sponsorship opportunities.



- Provide more farm visits for disabled and disengaged visitors through the Let Nature Feed Your Senses project.
- Celebrate our 21st Anniversary with events, fund raising activities and campaigns that bring all our members and supporters together.

“ I'm looking after the
wildlife on my farm, and
I'm proud to have been recognised
by the RSPB Telegraph
Nature of Farming Award ”



Working with others

LEAF is all about partnerships. We are proud of the strong relationships we have developed with others throughout the industry. Here are just a few examples of how we have worked together during 2011

TECHNICAL ACTIVITIES



We have developed two new technical tools this year to help our farmer members manage their resources more efficiently. We were hugely grateful to ASDA who sponsored our new 'Simply Sustainable Soils' booklet, looking at soil management and improving the long term sustainability of land. We would also like to thank Molson Coors for their help in developing the LEAF Water Management Tool.

OPEN FARM SUNDAY



Open Farm Sunday would not be possible without the huge support we receive from our sponsors – both financial and in-kind. Principal sponsors this year were ASDA, Defra, Farmers Weekly, Frontier, John Deere, Natural England, NFU, Syngenta, Waitrose and Warburtons. Their generosity helped provide host farmer resource packs, run a national media campaign, organise workshops and develop the website. A huge thank you to them all!

LET NATURE FEED YOUR SENSES



Let Nature Feed Your Senses, a joint project with The Sensory Trust, organises sensory rich farm visits for people previously unable to visit the countryside. The three and a half year project is funded by Access to Nature, an open grants programme run by Natural England with funding from Big Lottery Fund's Changing Spaces programme. So far over 6,000 visitors have participated in visits, including the elderly, people with any type of disability, school children who were

previously unable to access the countryside and people of all ages from areas of high deprivation.



a million voices for nature

The Telegraph

Take your place in the wildlife-friendly farming Hall of Fame – enter the RSPB Telegraph Nature of Farming Award for your chance to win £1000 and promote what you have achieved.



To enter visit www.rspb.org.uk/natureoffarming for an application form or call **01767 680551**



Applications are welcome all year, but to be considered for the 2012 competition, please submit your completed application by 30 April 2012.

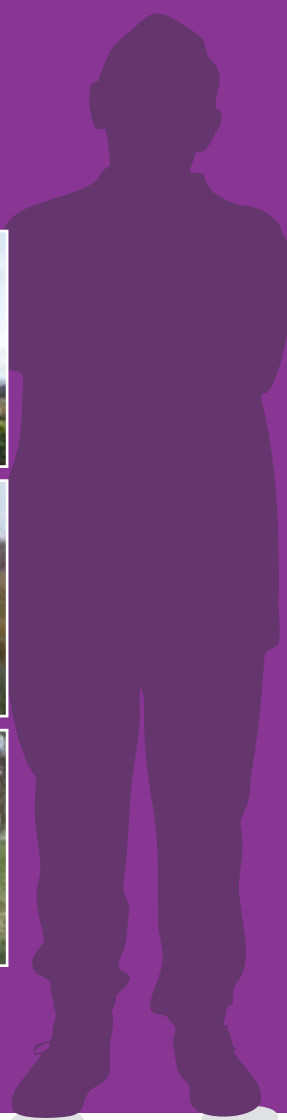
The RSPB Telegraph Nature of Farming Award is supported by Butterfly Conservation and Plantlife.

Funded by the EU LIFE+ Programme



The Royal Society for the Protection of Birds (RSPB) is a registered charity: England and Wales no. 207076 Scotland no. SC037654 223-1567-11-12

Images: Rob Kynaston by Anna Broszkiewicz. Above top, left to right: Lesley Fletcher, Felicity Clarke and Sophie McCallum. Middle row: Chris Tomson, Kirsty Brannan. Bottom row: Kirsty Brannan, Stephe Boyd and Sophie McCallum.



Who's who at LEAF

To all these people and the many others who give their time and expertise to support us, we owe our grateful thanks.

LEAF HEAD OFFICE STAFF

Caroline Drummond, Chief Executive

Jeremy Boxall, Commercial Manager
Anthony Goggin, Technical Manager
Annabel Shackleton, Events Manager
Kathryn Mitchell, IFM Development Co-ordinator
James Taylor, Let Nature Feed Your Senses Project Co-ordinator
Justine Hards, Publications Assistant
Sue Simpson, Accounts Secretary
Carol Cartwright, Let Nature Feed Your Senses Project Administrator
Val Goldstraw, Membership Secretary
Evelyn See, Administrator
Tom Hills, Marketing and Communications
Emma Pritchard, Events Administrator



LEAF BOARD

Stephen Fell, Chairman

Robert Kynaston, Vice Chairman
Rev. Dr Gordon Gatward, Arthur Rank Centre
James Johnson, Company Secretary
David Kennedy, Farm2Fork Technical Consultancy Ltd
Stuart Beer, Independent
Benjamin Browning,

Treasurer
Patrick Wrixon, LEAF Member
Tony Worth, A H Worth & Sons
David Roberts, Scottish Agricultural College
Matthew Naylor, Naylor Flowers
Rosie Carne, Yara UK Limited



LEAF DEMONSTRATION FARMERS

- Robert Addicott, Somerset
- Andrew Baker, Devon
- Peter Barfoot & Nathan Dellicott, Hampshire
- Edward Baxter, Fife
- Richard, Barbara & Ben Bennett, Cornwall
- John Boyd, Hampshire
- Charles Bransden, Middlesex
- Hugh Broad, East Lothian
- Anthony & Lucy Carroll, Northumberland
- Philip Chamberlain, Oxfordshire
- Iain Dalton & Malcolm Crabtree, Hampshire
- Chris Dowse & Malcolm Vaughan, Lincolnshire
- Duncan Farrington, Northamptonshire
- David Felce, Cambridgeshire
- Bruce Gilbert, Herefordshire
- Mr Goodenough & David Jenkinson, Gloucestershire
- Keith Harris, Dorset
- Paul Hayward, East Yorkshire
- Robert & Sarah Helliwell, Derbyshire
- Philip Huxtable, East Yorkshire
- Andrew Jackson, Herefordshire
- Brian Kaye, Fife
- David Kennedy & Chris Savage, Ayrshire
- Robert Kynaston, Shropshire
- Alastair Maclennan, Highlands
- Innes McEwen, Berkshire
- Andrew Nottage, Cambridgeshire
- Thomas & Isabelle Ostle, Cumbria
- Jeremy & Sue Padfield, Somerset
- Jon Parker, Warwickshire
- Ian Pigott, Hertfordshire
- Tim Pratt, Suffolk
- John & Helen Renner, Northumberland



REGIONAL LEAF CHAIRMEN

Ian Brown, North East
Andy Guy, East Midlands
Robert Kynaston, West Midlands
Andrew Nottage, East of England
Thomas Ostle, North West
Jeremy Padfield, South West
David Roberts, Scotland
Ian Waller, South East



LET NATURE FEED YOUR SENSES CO-ORDINATORS

Helen Renner, North East
John Alpe, North West
Julian Davies, Yorkshire & Humberside
Andy Guy, East Midlands
John Plumb, West Midlands
Jo North, South East
Sue Padfield, South West



LEAF INNOVATION CENTRES

Bayer Crop Science, Cambridgeshire
Harper Adams University College, Shropshire
James Hutton Institute, Scotland
Kemerton Conservation Trust, Worcestershire
Royal Agricultural College, Gloucestershire
SAC Crichton Royal, Dumfriesshire
SAC Bush Estate, Midlothian
Stockbridge Technology Centre, North Yorkshire
The Allerton Research & Educational Trust, Leicestershire

LEAF POLICY AND STRATEGIC DEVELOPMENT COMMITTEE

Tom Heap, Chairman

Melinda Appleby, Independent
Mike Barry, Marks and Spencer
Jeremy Boxall, LEAF
Dave Ellerton, Hutchinsons
Keith Goulding, Rothamsted Research
Kathryn Mitchell, LEAF
Graham Jellis, Folia Partners
Tony Kendle, The Eden Project Ltd
Alastair Leake/Tom Oliver, The Game and Wildlife Conservation Trust
John Peck, BASF
Rachel Hine, University of Sussex

LEAF ADVISORY BOARD

Mark Aitken, Scottish Environment Protection Agency

Diana Birch, National federation of Women's Institutes

Allan Buckwell, Country Land and Business Association

Celia Caulcott, BBSRC

Andrew Clark, NFU

Sarah Cowlrick, AICC

Ian Crute, AHDB

Dominic Dyer, Crop Protection Association

Mark Houlton, National Federation of Young Farmers' Clubs

John Ibbett, Bedfordia Farms Ltd

Vanessa King, Unilever R & D Colworth

Chris Knight, Campden BRI

Andrew Kuyk, Food and Drink Federation

Des Lambert, Landex

James Letts, Environment Agency

Calum Murray, Technology Strategy Board

Andy Ormiston, FWAG

Sarah Palmer, NFYFC

Robert Pinches, NAAC

David Pink, Food Ethics Council

Jane Salter, Agricultural Industries Confederation

Ron Stobart, NIAB TAG

Ian Woodhurst, CPRE



LEAF MARQUE TECHNICAL ADVISORY COMMITTEE

Paul Dracott, Chairman

Mike Green, Natural England

Paul Yarrow, Waitrose

Julian Bott, NSF-CMI

Jeremy Boxall, LEAF

Jenna Hegarty, RSPB

Martin Devine, Defra

Jim Egan, FWAG

Justin Creasy, Barfoots of Botley

Kerry Futter, National Britannia Certification

Richard Baldwin, UKAS

Chris Reading, SAI Global Ltd

Gary Stoddart, SFQC

Bob Waller, RSPCA Freedom Food Ltd

Clare Blackledge, Environment Agency

Mike Read and Mark Bullen, CPA

Matthew Naylor, LEAF Board

David Kennedy, LEAF Board

Richard Perkins, WWF

OPEN FARM SUNDAY REGIONAL CO-ORDINATORS 2011

Jeremy Padfield, South West

Ian Waller, South East

Andrew Nottage, East Anglia

Andy Guy, East Midlands

Robert Kynaston, West Midlands

Huw Rowlands, North West

Tamara Hall, Yorkshire & Humber

Lynn Pelly, North East and Cumbria

Anna Davies, Scotland

Eira Edwards, Wales

passionate about **food**
passionate about **flowers**

Supporting LEAF growers.

Located in the heart of the capital, New Covent Garden Market is perfectly positioned to help you get your product into the kitchens of London's top chefs, restaurants, hotels, schools and hospitals.

For more information visit
newcoventgardenmarket.com



With over 200 businesses on site, New Covent Garden Market supplies **40%** of fresh fruit and vegetables eaten outside of the home in London.

For more information please visit
www.newcoventgardenmarket.com
or contact us on **020 7720 2211**
or info@cgma.co.uk

New Covent Garden Market London SW8 5BH

Join LEAF and make a difference

LEAF is a membership charity, relying on the support of many individuals and companies to help us carry out our work - join online at www.leafuk.org or complete this application form.

LEAF Membership application form

Please complete this form and return it together with your cheque (made payable to 'LEAF') to LEAF, Stoneleigh Park, Warwickshire, CV8 2LG

Membership Category (£ per annum, incl 20% VAT)

Individual farmer members

Farm (below 121 hectares)	£84.00
Farm (121 - 405 hectares)	£168.00
Farm (405 - 700 hectares)	£252.00
Farm (over 700 hectares)	£336.00

Corporate members

Corporate (50 employees or less)*	£780.00
Corporate (50 - 100 employees)*	£1,200.00
Corporate (100 - 200 employees)*	£2,400.00
Corporate (200+ employees)*	£3,000.00

*full time equivalent employees

College £240.00

Advisers and Consultants £84.00

Name _____

Address _____

Tel _____

Email _____






LINKING ENVIRONMENT AND FARMING
Integrated Farm Management

LEAF
**Linking Environment
And Farming**
Stoneleigh Park
Warwickshire
CV8 2LG

T: 024 7641 3911
E: enquiries@leafuk.org
W: www.leafuk.org

Registered Charity Number: 1045781
LEAF is a company limited by
guarantee, registered in England
number: 3035047

Get involved!

-  twitter.com/LEAF_Farming
-  [facebook.com/
LinkingEnvironmentAndFarming](https://facebook.com/LinkingEnvironmentAndFarming)
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Text **LEAF21 £2/£5/£10** to
70070 to donate to LEAF!

